



# Ipsos Survey Cookie Policy

By taking part in our online research, you agree to our use of cookies and similar technologies (“Cookies”) and the collection of information from your PC/Laptop or other computing device you may use while taking part in our online research activities as outlined below.

Our Ipsos Survey websites and online surveys collect information using 'cookies' and functionally similar technologies. Cookies are small files stored on your computer. Specifically, in respect of cookies, further details of what cookies are can be found by visiting [www.aboutcookies.org](http://www.aboutcookies.org).

The emails we send may also place a Cookie when images are downloaded and the email is opened. You can prevent this Cookie being placed by simply opening the email as text only, closing the email before downloading any images or changing your browser/email software to restrict cookies.

## Essential Cookies

The essential cookies used in connection with this Survey are as follows:

Site/Domain/Host	Cookie Name	Purpose of cookie
Google.com	_gid	These cookies are used to collect information about how visitors use our registration page. The information is used to compile reports. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from, average time spent etc.
	_ga	
	_gat	
	1P_JAR	This cookie is used to gather website statistics, and track conversion rates. It stores the preferences and information of users each time they visit web pages containing a Google.com service.
	NID	These cookies are placed when the reCAPTCHA is verified. Also, these cookies contain a unique ID Google.com uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google.com’s SafeSearch filter turned on.
	ANID	
	DV	
Knowledgepanel.com	CaptchaValue	Non-persistent cookie containing custom CAPTCHA value for handling low bandwidth visitors.
	lang	Non-persistent cookie containing member language.
ipsossay.com	Survey ID	These cookies are generally meant to help keep track of survey sessions so that they aren’t repeated, or to maintain or resume a session.
	Hash of the sessionID and query parameters that maps to a sessionID	
	QST	
	<surveyid><statedata>-reloadSession	

	A hash of the url that may be appended with '-singleReload'	
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It is possible for you to delete 'cookies' or to prevent their use by adjusting the browser settings on your computer. However, if you do prevent our online surveys and Ipsos websites from using cookies, our surveys and Ipsos websites may not work properly and you may not be able to participate in this Survey.

Convenience Cookies

These cookies provide information regarding site usage and site preferences, providing you with a better user experience. You will be prompted to accept the usage of these cookies from your browser when entering the site. These cookies are not essential for survey participation.

Site/Domain/Host	Cookie Name	Purpose of cookie
ipsossay.com	SDcultureCookie	These server-side cookies are used to help control display settings such as language and template as well as checking sample segment, time zone and member status to determine the appropriate redirect path for the survey session.
	PanelCookie	
	Spss	
	list	
	IsGenericFlowApplicable	
	SDTimeZoneOffset	
	ALLOWWITHDRAWN	

These files are used as sparingly as possible and for statistical purposes, quality control, validation and, to prevent us from sending you to any online survey you have already completed. It is possible for you to delete 'cookies' or to prevent their use by adjusting the browser settings on your computer.

In addition to our use of cookies, our online surveys automatically capture information about your IP Address, operating system, screen display settings, browser type, use of Flash and Java and to detect whether your computer has a webcam. We use this information to:

- ensure that the survey is delivered in a form suited to the software your computer is using.
- assist in providing support to you, should you have difficulty accessing or completing a survey.
- anonymized information is also used for research purposes, for example to determine the percentage of Panelists who use a certain type of browser.

With your prior agreement, we may also install advanced cookies or similar code that can identify tags attached to certain websites or online advertisements relating to our clients and/or their products. Alternatively, again with your prior agreement, we may scan for and read cookies or code installed by other websites that you may have visited. The information obtained in this way will be used to help us send you surveys that are relevant to you (for example, you may be asked your opinion on ads that you have seen), or for other research into internet usage.

The Ipsos websites are not designed to respond to “do not track” signals received from browsers.